

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57045

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

8131	AGENCY (OR SERVICE) ACTING AS AGENT FOR	333632	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	THE CAMPAIGN GROUP, INC.		COMM ELECT KATHLEEN KANE	
AND	1600 Locust St		PO BOX 20182	
ADDRESS	Philadelphia PA 19103-6305		Scranton PA 18502-0182	
	USA		USA	
CONTACT	Lisa Cabanel		PRODUCT KATHLEEN KANE	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT CODE 1310	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY COMM TO ELECT KATHLEEN KANE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	11100..	3	05:58A	07:00A	30S	10/22/12-10/24/12	THIS MORNING 6-7AM	3	675.00	2025.00
2	.111...	3	07:00A	08:00A	30S	10/23/12-10/25/12		3	380.00	1140.00
3	1..11..	3	08:00A	09:00A	30S	10/22/12-10/26/12		3	380.00	1140.00
4	01110..	3	11:58A	12:30P	30S	10/23/12-10/25/12	NOON NEWS	3	585.00	1755.00
5	11100..	3	04:00P	04:30P	30S	10/22/12-10/24/12	4-430PM NEWS	3	585.00	1755.00
6	01011..	3	04:30P	05:00P	30S	10/23/12-10/26/12	430-5PM NEWS	3	585.00	1755.00
7	10110..	3	05:00P	05:30P	30S	10/22/12-10/25/12	5-530PM NEWS	3	900.00	2700.00
8	01101..	3	05:30P	06:00P	30S	10/23/12-10/26/12	530-6PM NEWS	3	900.00	2700.00
9	10100..	2	05:58P	06:30P	30S	10/22/12-10/24/12	M-F 6PM NEWS	2	1080.00	2160.00
10	01011..	3	06:30P	07:00P	30S	10/23/12-10/26/12	M-F 630PM NEWS	3	1080.00	3240.00
11	10100..	2	06:57P	07:30P	30S	10/22/12-10/24/12	CBS EVENING NEWS	2	1080.00	2160.00
12	0110000	2	11:00P	11:35P	30S	10/23/12-10/24/12	11PM NEWS	2	2000.00	4000.00
13	Su	1	11:00P	11:35P	30S	10/28/12-10/28/12	11PM NEWS	1	1890.00	1890.00
14	Su	1	11:35P	12:05A	30S	10/28/12-10/28/12	#1 COCHRAN SUNDAY SPORTS	1	600.00	600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

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PAGE 2

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NAME	THE CAMPAIGN GROUP, INC.		COMM ELECT KATHLEEN KANE	
AND	1600 Locust St		PO BOX 20182	
ADDRESS	Philadelphia PA 19103-6305		Scranton PA 18502-0182	
	USA		USA	
CONTACT	Lisa Cabanel		PRODUCT KATHLEEN KANE	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT CODE 1310	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1				

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			FROM	TO						
15	01110..	3	09:58A	10:57A	30S	10/23/12-10/25/12	LET'S MAKE A DEAL	3	450.00	1350.00
16	.111...	3	11:00A	02:00P	30S	10/23/12-10/25/12		3	550.00	1650.00
17	01110..	3	12:30P	02:00P	30S	10/23/12-10/25/12	CBS SOAPS 1230-2P	3	405.00	1215.00
18	10011..	3	02:00P	02:57P	30S	10/22/12-10/26/12	THE TALK	3	360.00	1080.00
19	01110..	3	02:58P	03:58P	30S	10/23/12-10/25/12	DR. PHIL	3	360.00	1080.00
20	01101..	3	07:30P	07:58P	30S	10/23/12-10/26/12	THE INSIDER	3	700.00	2100.00
21	Sa	3	07:30P	07:57P	30S	10/27/12-10/27/12	THE INSIDER	3	300.00	900.00
22	11111..	5	11:35P	12:37A	30S	10/22/12-10/26/12	11:35P-12:37A - LETTERMAN	5	575.00	2875.00
23	Sa	1	12:05A	01:05A	30S	10/27/12-10/27/12	CSI: MIAMI	1	225.00	225.00
24	M	1	07:58P	08:57P	30S	10/22/12-10/22/12	THE BIG BANG THEORY/TWO	1	4500.00	4500.00
25	T	1	07:58P	09:00P	30S	10/23/12-10/23/12	NCIS	1	5850.00	5850.00
26	T	1	09:00P	10:00P	30S	10/23/12-10/23/12	NCIS: LOS ANGELES	1	4680.00	4680.00
27	T	1	10:00P	11:00P	30S	10/23/12-10/23/12	VEGAS	1	3465.00	3465.00
28	W	1	08:58P	10:00P	30S	10/24/12-10/24/12	CRIMINAL MINDS	1	4500.00	4500.00
29	W	1	10:00P	11:00P	30S	10/24/12-10/24/12	C.S.I.	1	3600.00	3600.00

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8131	AGENCY (OR SERVICE) ACTING AS AGENT FOR 333632		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	THE CAMPAIGN GROUP, INC.		COMM ELECT KATHLEEN KANE		
AND	1600 Locust St		PO BOX 20182		
ADDRESS	Philadelphia	PA 19103-6305	Scranton	PA 18502-0182	
	USA		USA		
CONTACT	Lisa Cabanel		PRODUCT KATHLEEN KANE		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT CODE	1310	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
30	Th	1	07:58P	08:57P	30S	10/25/12-10/25/12	THE BIG BANG THEORY/TWO AND	1	4500.00	4500.00
31	Th	1	09:00P	10:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	4500.00	4500.00
32	Th	1	10:00P	11:00P	30S	10/25/12-10/25/12	ELEMENTARY	1	3780.00	3780.00
33	F	1	10:00P	11:00P	30S	10/26/12-10/26/12	BLUE BLOODS	1	2340.00	2340.00
34	Su	1	08:00P	09:00P	30S	10/28/12-10/28/12	THE AMAZING RACE	1	3600.00	3600.00
35	Su	1	09:00P	10:00P	30S	10/28/12-10/28/12	THE GOOD WIFE	1	3000.00	3000.00
36	Su	1	10:00P	11:00P	30S	10/28/12-10/28/12	THE MENTALIST	1	3780.00	3780.00
Total Contract:								75		93590.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						93590.00	.00	.00	93590.00	
GRAND TOTAL									93590.00	

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